



The Chamber

September 2011

# Chronicle

The Webster Groves/Shrewsbury Area Chamber of Commerce serves, promotes, and helps advance the business interests of both its membership and the communities of Webster Groves, Shrewsbury and Rock Hill.

~ September General Membership Lunch Meeting ~

## Greening Strategies for Small Business

This interactive presentation will showcase simple, practical steps that small to mid-sized businesses can take to reduce energy, save money, and lessen their impact on the environment. The presentation will be helpful for business owners and managers, businesses that either lease or own space, and property owners leasing space to businesses. Jean Ponzi, from the Earthways Center will highlight local "how-to" resources combined with key principles of green thinking and action. This is a practical orientation to sustainability in business.

### WHEN:

Thursday, September 15

Check-in & Networking

11:30 a.m.

Lunch & Program

Noon

### WHERE:



101 W. Lockwood Ave.

The Economic Council also will provide a free Business Greening consultation! One business - or teamed-up group of local businesses, such as neighboring tenants - willing to implement energy- and money-saving measures can take advantage of the Green Business expertise of the Earthways Center. An on-site survey will identify consultation candidates. Consultation will be scheduled and conducted separately from the presentation.

Jean Ponzi serves as the Green Resources Manager for Earthways Center, a division of Missouri Botanical Garden in St. Louis. She responds to Green Resources Answer Service public inquiries with resources, referrals and information on sustainable practices, products and services. She helps businesses problem-solve and advance sustainability measures as a Resource Advisor to the RCGA Green Business Challenge and through small business seminars and consultations sponsored by the St. Louis County Economic Council.



### Sponsored By



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### ADVANCE RESERVATIONS REQUIRED

**RESERVATION DEADLINE: NOON, September 13, 2011**

**Lunch cost is \$18 Email: [reservations@go-webster.com](mailto:reservations@go-webster.com)**

**You can now register and pay online at [www.shop.go-webster.com](http://www.shop.go-webster.com)**

### ~ Save the Date ~

**Ribbon Cutting** - Wednesday, September 21 at Avenues Counseling Center

**Business Expo** - Tuesday, October 4 Orlando Gardens



## 2011 Officers

~ Chairman of the Board ~

**Dr. Joseph Grimaud**

*Watson Pointe Dental*

~ Director of Finance & Budget ~

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*Webster University*

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**Vicki Baker**

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*Cardinals Carwash*

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**Jared Howe**

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**Tom Galganski**

*Legal Counsel ~ Galganski, P.C.*

**George Liyeos**

*City of Rock Hill*

**Steve Wylie**

*City of Webster Groves*

**Rebecca Olson**

*President/CEO*



## Letter from the Chairman of the Board

Dear Chamber Members,

It is with pleasure and great excitement that the Board of Directors of the Webster Groves Shrewsbury Area Chamber of Commerce introduces our new President/CEO, Rebecca Olson. Rebecca has been a member or our Chamber for 18 months and has experience in administration, management, owning a small business, as well as sales in the business to business environment.

Rebecca brings lots of new ideas and energy to the position. We look forward to working with her. Please join me in welcoming Rebecca Olsen, President/CEO of the Webster Groves/Shrewsbury Area Chamber of Commerce.

Sincerely

*Joe Grimaud*

Joe Grimaud, DDS, Chairperson

Webster Groves/Shrewsbury Area Chamber of Commerce

## Low Cost, High Impact Ads for the 2012 Guide & Directory



Sign up now to be a part of the 2012 Chamber Guide and Directory. Make sure you take advantage of this opportunity to showcase your business to the 13,000 homes and businesses in the 63119 zip code, as well as 1,000 copies that will be placed at the Chamber office and the three city halls that are part of our Chamber. The investment for a full page ad is probably what it would cost you to make 14,000 copies...but for that investment we also deliver them directly to your prospects.

Reserve your spot today! Contact Phil at 314-962-4142 or [phil@go-webster.com](mailto:phil@go-webster.com) to discuss your advertising possibilities. You may also complete the form in this newsletter and fax it to the Chamber office 314-962-9398



## A Note From the New President/CEO

I am so grateful to be selected as the new president of the WGSA Chamber of Commerce.

I bring to the chamber my background of involvement in retailing as a buyer and merchandise manager for Macy's West Coast division (based in San Francisco, CA) and later, in San Diego, CA as a merchandise manager for a candy retailer with 200 stores, and then I started my own business, Make Mine Sweet.

My time as a business owner gave me an education in what it takes to run a small store. Acting as CEO/CFO, marketing executive, personnel manager, and janitor, sometimes all of them on the same day, instilled in me a profound respect for what it takes to start and operate a business.

After selling the business, and divorcing, I worked as a sales representative in the business to business selling environment, while I raised my daughter, as a single mom. We moved to St. Louis in 2005 because I thought this was a better environment to raise her from Middle School through High School. She is now a sophomore at Truman State University. I grew up in Webster Groves, and attended Goodall grade school, Hixon Jr. High and Webster Groves High School.

As I have been a member of this great Chamber for the last year and 1/2, I know it to be friendly, welcoming, and well managed. I have big shoes to fill, as Diane Lamboley and then Sarah Moore did an excellent job. As we head into the chamber's milestone year of our 75th anniversary, I look forward to working with existing members and growing our membership and making the chamber an integral part of the Rock Hill, Shrewsbury, and Webster Groves community.

## **WELCOME**

*The Chamber welcomes our New Members...*

### **Patch**

Rebecca Campbell  
314-223-4777  
rebecca.campbell@patch.com  
www.patch.com

**Please Welcome &  
Support Our New Member!**

## **Optimize Your 2011 Marketing Budget**

Are you planning, or maybe even rethinking, your marketing budget? The Chamber can help you make thoughtful decisions about Chamber event sponsorships and advertising. You are encouraged to meet with us to plan your Chamber marketing strategies for 2011. Please contact Rebecca at 314-962-4142 to arrange a time. Feel free to spread the word about this cost effective way to use your marketing dollars.

☆☆☆ MEMBER NEWS ☆☆☆



~ Save the Date! ~

**Experience a Day Filled With Art in  
Webster Groves  
Saturday, October 29th**

A city-wide stage for artists, musicians, actors, dancers, singer, and story-tellers.

- Listen to outstanding classical, jazz, blues, folk and gospel music
- Create your own art
- Explore unique shops
- See artist demonstrations, dance and drama performances
- Gather at top-rated restaurants
- Experience the thrill of purchasing original art

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**SHEPHERD'S CENTER**  
of Webster-Kirkwood, Inc.

**Shepherd's Center Turns Lucky 13**

The Shepherd's Center of Webster Kirkwood celebrates "The Lucky 13" years of programs and services helping older adults remain vital and independent in our community. Join us on Sept. 9 for a birthday party fundraiser luncheon with Charlie Brennan of Donnybrook and KMOX as our guest speaker. For details and an invitation call us at 314-395-0988. additionally, our fall adventures in Learning classes are in session from Sept. 16 – Nov. 4 and includes a new topic at the 11:10 hour "Are You Saging... or Just Aging?" A conversation group lead by Helen Gennari, LCSW.

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**Saturday, September 17, 2011**

One of the most family-friendly jazz festivals on the planet, the Old Webster Jazz & Blues Festival promises non-stop jazz and blues from two stages. This event showcases St. Louis' most talented performers plus food and drink from area restaurants. Street entertainers also amuse spectators with face-painting, juggling and balloons. Bring your kids, strollers and lawn chairs. Free! Noon to 11 p.m. This year's line up includes:

~ **Gore Avenue Stage** ~

- Noon - Old Webster's Got Talent Contest Winner
- 2 p.m. - Have U Heard (Pat Metheny Tribute w/Tom Byrne & Ralph Butler)
- 4 p.m. - Alvin Jett & Phat Noiz
- 6 p.m. - Webster University Faculty Jazz Band
- 8 p.m. - Marquise Knox Blues Band

~ **Allen Stage** ~

- Noon - Rum Drum Duo
- 2 p.m. - Funky Butt Brass Band
- 4 p.m. - Jim Stevens Group
- 6 p.m. - Webster Groves High School Jazz Band
- 7:30 p.m. - Javier Mendoza & The Latin Jazz Experiment

*For more information visit the festival's web site at [www.oldwebsterjazzfestival.com](http://www.oldwebsterjazzfestival.com).*

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**CITY OF ROCK HILL**

**City Hall Moves**

Rock Hill City Hall moved to a new location on August 24. The new location opened on August 25 at 320 West Thornton, the same building as the police station.

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☆☆☆ MEMBER NEWS ☆☆☆



**Avenues Counseling Center  
Now Forming HEAL**

Healthy Eating, Abundant Living. As women, we all tend to struggle with our body image and/or eating. For some it's a time consuming battle within, while others experience this struggle from time to time. Can you relate? Is this a daily struggle that you are tired of? There is hope and freedom from this battle we fight. Avenues Counseling is hosting the group, HEAL: Healthy Eating, Abundant Living. This is an opportunity to gain a better appreciation for the person you were created to be. From this experience, you will explore your body image story, discover freedom in your relationship with food and body image, and explore how your body, mind, and spirit can be grounded in faith. This 8-week group, costs \$125 including materials, and is led by professionally trained counselors. Please contact Katy Martin, LPC at Avenues Counseling 314-529-1391 or [katy@avenuescounselingcenter.org](mailto:katy@avenuescounselingcenter.org) to sign up or for more information.

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**Webster Groves Ranked 61  
Named One of America's Best Places to Live**

Money Magazine's list of the 100 Best Places to live is out for 2011. Webster Groves ranked 61. The magazine described Webster Groves as "Nestled among tall oak trees planted 200 years ago, the neighborhoods in Webster Groves--named for 19th century statesman Daniel Webster--offer considerable economic diversity. Just two miles outside St. Louis city limits, the town has affordable housing that draws young families, plus much more expensive homes. Public schools are some of the most competitive in the region."

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**Theatre Guild of Webster Groves  
Enters 85th Season**

The Theatre Guild of Webster Groves begins its 2011-2012 Season September 16. This season the guild plans to put on five shows:

- Nunsensations* - A Comedy by Dan Groggin
- Social Security* - A Comedy by Andrew Bergman
- See How they Run* - A Comedy by Phillip King
- All in the Timing* - A Comedy by David Ives
- Lend Me a Tenor* - A comedy by Ken Ludwig

For Show Descriptions, show times and audition times visit the Theatre Guild of Webster Groves web site at [www.theatreguildwg.org](http://www.theatreguildwg.org).

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**SINCE 1987**  
*Serving Our 2nd Generation Of Families*



**Specializing In Senior Adult In-Home Care** Kit Whittington, R.N., B.S.N., Founder

**Dear Kit,**

I want to let you know how wonderful my caregiver is. She is energetic, kind and thoughtful. She is able to walk in, see what needs to be done and does it without me having to tell her what to do. Thank you so much for bringing us together.

**Sincerely, Marie H. - Webster Groves**



**Mid County 314-962-2666  
Clayton/Ladue 314-863-2667  
West County 636-225-2600  
South County 314-894-2666**



[www.seniorshomecare.com](http://www.seniorshomecare.com)

## Sustaining Members

We are proud to acknowledge our Sustaining Members, who have continued to help the Chamber in reaching its goal of building programs that will make our Chamber one of the strongest in the area. The Board of Directors greatly appreciates the additional support from these outstanding business leaders and praises their leadership in our communities!

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| <p>AT&amp;T<br/>Acme Printers<br/>AnsaRing<br/>Appliance Discounters<br/>Archer Mortgage<br/>Arndt &amp; Associates<br/>Assured Title Company<br/>Avenues Counseling Center<br/>Bachmann Construction<br/>Back &amp; Neck Care Center of Webster Groves<br/>Bethany Christian Services of Missouri<br/>Bethesda Health Group<br/>Birchtree Studio<br/>Boulevard Bank<br/>Randy Burkett Lighting Design, Inc<br/>Butterfly Energy Works, LLC<br/>Canterbury Enterprises<br/>Cardinals Car Wash<br/>Cardinal Ritter Senior Services<br/>Charter Business<br/>Christian Family Services<br/>City of Shrewsbury<br/>City of Webster Groves<br/>Coldwell Banker/Gundaker Realtors<br/>Coldwell Banker Premier Group-Monica Brewer<br/>Computer Guide Services<br/>Creative Mailers<br/>Crown Vision Center - Mackenzie<br/>Cyrano's Cafe<br/>Da-Com Corporation<br/>Debber Electric Co.<br/>Dierbergs Market<br/>Dynamic Personal Fitness<br/>Eagle Bank and Trust of Missouri<br/>Edward Jones – Daniel Payne<br/>Emmanuel Episcopal Church<br/>Epworth Children and Family Services<br/>Eraser Top Design<br/>Esse Health<br/>Express Employment Professionals<br/>Family Support Network<br/>Focal Point Associates<br/>Foundation for Children with Cancer</p> | <p>Freddie's Market<br/>Galganski, P.C.<br/>Georgetown Apartments<br/>Gerber Chapel<br/>Christine A. Gilsinan, Attorney at Law<br/>Grafica Fine Art &amp; Custom Framing<br/>Graphic Masters<br/>H&amp;R Block Tax &amp; Business Services<br/>Hahn Computer Services<br/>Hancock Securities Group<br/>Huber, Ring, Helm &amp; Co.<br/>Lady Bug Beads<br/>Langton Associates<br/>Lewis and Associates, P.C.<br/>Llywelyn's Pub<br/>Logan College of Chiropractic<br/>Lutheran Senior Services at Laclede Groves<br/>Marco Financial<br/>MassageLuxe<br/>Massage Envy<br/>McReynolds Realty<br/>Microbe Inotech Laboratories<br/>Miriam Foundation<br/>Missouri American Water Co.<br/>Montgomery Bank<br/>PNC Bank – Watson<br/>Naturally Pure<br/>Nerinx Hall High School<br/>Next Step Small Business Resource Center<br/>Northwestern Mutual – Abigail Tuttle<br/>Nurses for Newborns Foundation<br/>Olakino Maika'i<br/>Opera Theatre of Saint Louis<br/>Orlando Gardens<br/>Owen Development<br/>Pacific Place Senior Living<br/>Palitzsch Catering<br/>Park Forest Apartments<br/>Pearle Vision<br/>Robert A. Peters, CPA<br/>Positive Transitions Coaching<br/>PostNet<br/>Ray's Tree Service<br/>RealtyNET McLain</p> | <p>Regions Bank<br/>Roberts Realty Co.<br/>The Rockwood<br/>Ross &amp; Baruzzini<br/>St. Anthony's Medical Center<br/>St. Louis Community College at Meramec<br/>St. Louis World Changers<br/>Sant Automotive<br/>ScholarShop - Webster Groves<br/>Sieber Renovations Inc.<br/>Senator Eric Schmitt<br/>Seniors Home Care<br/>Service Noodle<br/>Shrewsbury Lions Club<br/>Silly Jilly The Clown<br/>Southwest Medical Center<br/>Sports Medicine &amp; Training Center<br/>SSM Medical Group<br/>SSM St. Clare Health Center<br/>Stanford Place Apartments<br/>Straub's Market<br/>Lori L. Strawbridge, CPA<br/>SUNFLOWER Move Managers LLC<br/>Sure Lock &amp; Key<br/>Total Access Urgent Care<br/>Trainiac<br/>Tuxedo Park Management, LLC<br/>US Bank<br/>U.S. Cellular<br/>Verizon Wireless -Yorkshire Plaza<br/>Watson Pointe Dental<br/>Webster Child Care Center<br/>Webster Community Arts Foundation<br/>Webster Family Chiropractic<br/>Webster Groves Animal Hospital<br/>Webster Groves Historical Society<br/>Webster Groves Lions Club<br/>Webster Groves Public Library<br/>Webster Groves School District<br/>Webster Groves Subaru<br/>Webster-Kirkwood Times<br/>Webster University<br/>Wireless Toyz</p> |
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## Member~To~Member Discounts

Remember to shop your fellow Chamber businesses! Please show *The Chamber Chronicle* as proof of membership.

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| <p><b>Acupuncture St. Louis</b> ~ \$20 off your first acupuncture treatment</p> <p><b>Arndt &amp; Associates</b> ~ Complimentary second opinion of your investment or insurance portfolio. Also a free review of your small business retirement plan for cost and fiduciary liability exposure.</p> <p><b>The Art of Entertaining</b> ~ 10% discount on any order.</p> <p><b>Butterfly Energy Works</b> ~ \$100 off an Energy Audit or other consulting services.</p> <p><b>Cardinals Car Wash</b> ~ 20% off of any service.</p> <p><b>Charter Business</b> ~ \$100 one time credit when you sign your business up for two or more services: telephone, internet or cable TV.</p> <p><b>Crown Vision</b> ~ 10% discount on all eyeglasses, contact lenses, sunglasses and accessories. Not valid with insurance or other discount plans.</p> <p><b>Debber Electric and HVAC Company</b> ~ Free estimates for all repairs and/or installations. 10% discount on labor and material for all work performed.</p> <p><b>Fran Ann Engraving</b> ~ 10% off items purchased in our store.</p> <p><b>Georgetown Apartments</b> ~ 1 month free on a 13 - month lease.</p> <p><b>Lindwedel Jewelers</b> ~ 10% savings on all new sales and repairs &amp; \$2 watch batteries (in stock).</p> <p><b>Massage Envy</b> ~ Receive a first and second introductory rate of \$39 or join our massage wellness program for \$44 a month.</p> | <p><b>Olakino MaiKa'i</b> ~ 4 massages for \$150.</p> <p><b>Park Forest Apartments</b> ~ 1 month free on a 12-month lease.</p> <p><b>Pearl Vision - Sunset Hills</b> ~ 40% off all frames and lenses with purchase of complete pair of eyeglasses available to Chamber members and their families</p> <p><b>Positive Transitions Coaching</b> ~ One Free Coaching Session worth \$75</p> <p><b>PostNet</b> ~ 10% off regular prices for your neighborhood business center products and services (excludes USPS)</p> <p><b>Rampant Creative</b> ~ 15% off design services for chamber members</p> <p><b>Seniors Home Care</b> ~ \$25 discount on first invoice (quick visit and one hour visit not applicable) available to Chamber members and their families.</p> <p><b>U.S. Cellular®</b> ~ 25% off any accessory up to \$100; Waived \$30 activation fee on new 2-year contract &amp; FREE incoming calls.</p> <p><b>The Book House</b> ~ 15% discount to Chamber members</p> <p><b>The Hair Affair</b> - 10% off for members with stylist Patty Coll</p> <p><b>Watson Pointe Dental</b> ~ 20% discount on all dental services.</p> <p><b>Webster Investment Group</b> ~ Complimentary financial review for all Chamber members</p> <p><b>Wireless Toyz</b> ~ Offering Sprint, T-mobile and Verizon service; \$20 off phone with new service; \$10 off phone upgrade with contract extension; 15% off select accessories.</p> |
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*To add your business to this list, please email your information to [chamberinfo@go-webster.com](mailto:chamberinfo@go-webster.com) or fax to 314-962-9398.*

## MEMBER SPOT LIGHT

### Logan Chiropractic Health Center

Southfield Plaza Center  
5422 Southfield Center  
St. Louis, MO 63123  
314-849-3800

Drs. Estrada, Kamper and Jokerst  
www.logan.edu

On August 29, 2011, Logan College of Chiropractic combined the Yorkshire Health Center located in Webster Groves and the Southroads Health Center located in south St. Louis County. The new Logan Southfield Health Center, a 6,500 square foot facility, is located in the Southfield Center Plaza at the corner of Lindbergh Boulevard and Baptist Church Road.

In addition, Southfield Health Center houses Logan's first off-site Biofreeze® Sports and Rehabilitation Center. The Biofreeze Center treats athletes of all levels from injury rehabilitation to prevention. All athletes can benefit from the services at Biofreeze from the elite high school and college athlete to the weekend warrior, looking to improve their game.

For more information about chiropractic care or to book an appointment, call the Southfield Health Center at 314-849-3800 or visit www.logan.edu.

*Member spotlights are paid advertisements.*

### Want to Sponsor a monthly membership meeting?

As a meeting sponsor, you will receive recognition in all event publicity, the opportunity to distribute printed materials at the event and the opportunity to speak for three minutes to all meeting attendees. For more information about meeting sponsorship or to commit to sponsor a meeting in 2011 contact Rebecca by calling 314-962-4142 or email rebecca@go-webster.com.



## Calendar of Events September - November

~ September ~

**Friday, September 9 @ 11 a.m.**

*Golf Tournament*

**Aberdeen Golf Club - 4111 Crescent Rd.**

**Thursday, September 15 @ 11:30 a.m.**

*General Membership Luncheon*

**Wednesday, September 21 @ 4 p.m.**

*Ribbon Cutting*

**Avenues Counseling Center - 13 W Moody Ave.**

~ October ~

**Tuesday, October 4 @ 4 p.m.**

*Business Expo*

**Orlando Gardens - 8352 Watson Rd**

**Friday, October 14 @ 7:30 a.m.**

*Friday Morning Meet & Greet*

**Montgomery Bank - 1229 S Laclede Station Rd.**

**Thursday, October 20 @ 7:30 a.m.**

*Member Breakfast*

**Webster University**

**Wednesday, October 26 @ 5 p.m.**

*Evening Mixer*

~ November ~

**Friday, November 11 @ 7:30 a.m.**

*Meet and Greet*

**Avenues Counseling Center - 13 W Moody Ave.**

**Thursday, November 17 @ 11:30 a.m.**

*Member Lunch*

Chamber Information Online At:  
[www.webstershrewsburychamber.com](http://www.webstershrewsburychamber.com)



Like





Webster Groves/Shrewsbury Area  
Chamber of Commerce  
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Richard Lally  
Barb Ehnes

Design & Layout: Graphic Masters

Photographer: Steve Boggeman

Printing: Creative Mailers

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Webster Groves/Shrewsbury Area Chamber of Commerce

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## 2011 Community Business Expo

### Orlando Gardens ~ 8352 Watson Road

### Tuesday, October 4 ~ 4 to 7 p.m.

The Community Business Expo provides business owners and local organizations a cost-effective way to personally meet hundreds of potential customers from Webster Groves, Shrewsbury, Rock Hill and the surrounding areas.



~ Major Sponsors ~



**H&R BLOCK**  
tax & business services



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Serving the business Community for over 73 years

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